Open and diverse innovation ensures a better future.

What is Demola?

Demola is an industry-government-academia collaboration innovation creation platform provided by DEMOLA GLOBAL (Finland). It is an international corporate problem-solving network in which 60 universities from 16 countries around the world participate, and it is characterized by the fact that university / graduate students and companies working together to solve real company problems. Hokkaido University is operating for the first time in Japan. To date, a team of students has worked on "tasks" provided by more than 900 participating companies, and many ideas have been generated.

If a company likes an idea created by a student team, it receives a license from the student team to use the idea and leads to commercialization.

Hokkaido University students can apply as credits

Graduate School Common Subjects : Corporate Problem SolvingExercise I / II J General Education Exercises : Let's work together to solve the problems faced by companies! I / II J

Now Recruting Students!!

This program aims to practically learn and acquire the thinking and behavioral approaches of entrepreneurship / intrepreneurship. Students will take a two-month open innovation workshop and, as part of a team of students and business personnel, will build a model for solving the problems faced by the company. If the company submitting the assignment likes the idea, it may lead to a license agreement.

Date : 2022 1 st 4/9 - 5/28

The program has a total of 5 days (held on Saturday) and a weekly meeting

[Application Process]

To apply, you need to attend a pre-briefing session (contract briefing). Please attend one of the following briefings. Applications can be submitted through the website or by e-mail. (On the website, you can also see the voices of students who have actually participated and past cases, so please take a look.

■2022/2/21 (Mon) 12:00~ ■2022/3/ 9 (Wed) 12:00~ ■2022/3/1 (Tue) 18:00~ ■2022/3/18 (Fri) 18:00~

←Contract briefing application form

If you can't make it above, please contact us first!

The URL for the briefing session will be provided after application.

Application email : <u>demola@mcip.hokudai.ac.jp</u>





Hokkaido University, Institute Promotion of Business -Regional Collaboration, DEMOLA HOKKAIDO Secretariat ги ноккыро

Click here for Demola HP \rightarrow

TEL: 011-706-9485/FAX: 011-706-9485 demola@mcip.hokudai.ac.jp https://demolahokkaido.wixsite.com/hokudai

Demola

We Needs Your Originality and Potential

Demola welcomes the participation of various students regardless of their university, grade, or specialty. In the past, students specializing in the design field and students from various fields such as the Faculty of Letters, the Faculty of Agriculture, and the Faculty of Engineering have participated and are active. It may be an opportunity to make use of your hobbies and special skills.

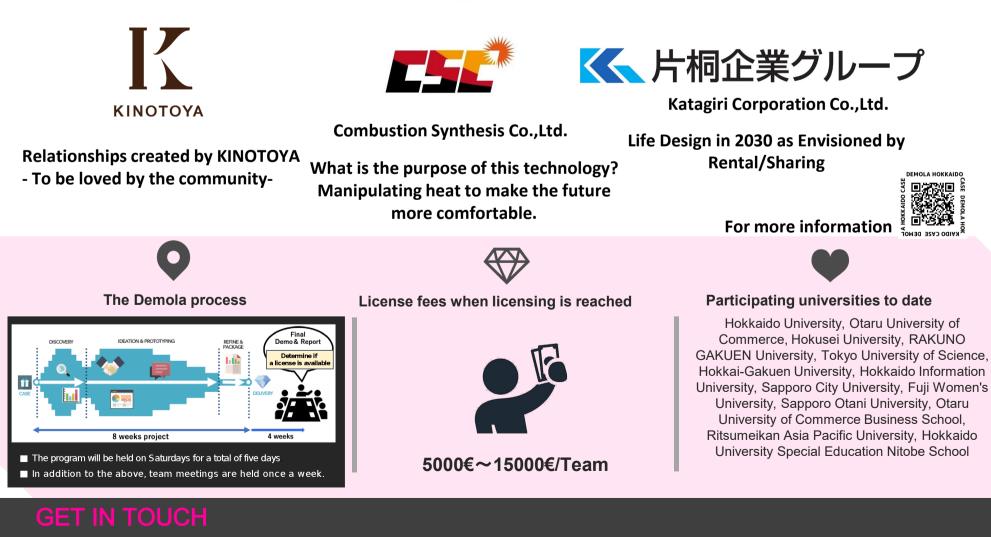
At Demola, We will work as a team over the next two months to imagine the innovative idea. The key in Demola is motivation, enthusiasm, and your personality. If you think "I'm a little unsure", why don't you take a step?



We are waiting for you.

2022 1st Challenges

Would you like to challenge either challenge? We are looking forward to new challenges.





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